From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Facebook to Apply Political Ad Rules to Countries With Major Elections in 2019
Date: Wednesday, January 16, 2019 5:31:52 AM

By Sam Sabin

Top Stories

- Facebook Inc. plans to expand its political advertisement policies and election interference prevention tools in the next few months to India, Nigeria, Ukraine and the European Union before each one holds significant elections this year. The policies will play out differently for every country and region, depending on local laws and conversations with government and civil society groups, which means that certain tools, such as identity and location verification, will not be introduced in every big election. (Reuters)

- Sen. Marco Rubio (R-Fla.) will introduce a new privacy bill today, dubbed "The American Data Dissemination Act," aimed at providing a federal standard for privacy regulation for big tech companies that would pre-empt certain state privacy regulations. Under the bill, the Federal Trade

Commission would write recommendations to Congress for the privacy rules, and Congress would need to successfully pass a law within two years after Rubio's bill goes into effect or the FTC will have the power to write its own privacy rules. (Axios)

- Sprint Corp. said it will stop all sales of location data to third parties, nearly a week after AT&T Inc. and T-Mobile US Inc. pledged to do the same following a report that the three telecommunications companies had been selling customers' location data that was landing in the hands of bounty hunters and other unauthorized parties. Sprint did not say when it would halt the data sales; T-Mobile and AT&T said their processes would be complete in March. (Motherboard)

Chart Review

A 5G Smartphone Revival? Not So Fast
The Information

Events Calendar (All Times Local)

WEDNESDAY

U.S. Senate Committee on Commerce, Science, and Transportation's executive session	10 a.m.
Tech Policy Institute's "Privacy: What is The Way Forward?" lunch panel	12 p.m.
Next Century Cities' "Toolkit Launch: Becoming Broadband Ready" release	1 p.m.

The Future of Technology Transfer conference at University of Colorado Law School	1 p.m.

THURSDAY

NASCIO and PTI's "Technology Forecast 2019: What State and Local Government Technology Officials Can Expect" webinar	2 p.m.
Center for Democracy and Technology's "Digital Privacy Priorities for the 116th Congress" event	5 p.m.

FRIDAY

No events scheduled

The Brands That Defined 2018

Which brands won 2018, who's on the rise, and key lessons for brands to take into the new year.

General

As The Government Shutdown Drags On, Security Risks Intensify
Lily Hay Newman, Wired

The current federal government shutdown, the longest in United States history, is in its fourth week, with no clear path to resolution. With 800,000 federal employees on full or partial leave as a result, cybersecurity experts raised an early alarm about how the shutdown would impact US cybersecurity.

Rights groups to tech giants: Don't sell facial recognition to government
Gordon Gottsegen, CNET

Facial recognition is used in tech products to do things like unlock your phone, add cool camera effects and help you play with your robot dog. But other applications of the technology aren't always as innocent.

Uber Has Bigger Problems to Worry About Than the Shutdown
Josh Eidelson, Bloomberg

For companies like Uber and Lyft, the biggest 2019 headlines will come when they go public, as long as the federal shutdown ends and the U.S. Securities and Exchange Commission gets back to work. But the more important news may be 3,000 miles away in Sacramento, where lawmakers will have to deal with the fallout from a sweeping 2018 state Supreme Court verdict.

In Portland, Scooter Start-Ups Played Nice. Regulators Took Note.
Kate Conger, The New York Times

The e-scooter boom began in Santa Monica, Calif., about 16 months ago. Electric scooters, owned by start-ups looking to mimic the success of ride-hailing companies like Uber, appeared around town. The idea was simple: Use a smartphone app to rent a scooter and then leave it at the end of the ride for the next person.

Amazon has listed its first two job openings for HQ2 in New York
Eugene Kim, CNBC

Amazon is now officially hiring for HQ2. In the last few days, the company has posted its first two job openings explicitly referencing its HQ2 office in New York City.

Stocks Struggle as Treasuries Drop; Pound Drifts: Markets Wrap
Robert Brand, Bloomberg

Stocks struggled to hold gains and Treasuries dropped as investors weighed the

political turmoil in Britain and the prospects for policy makers to arrest a slowdown in global growth. The pound fluctuated and U.K. stocks fell before a no-confidence vote in Prime Minister Theresa May's government.

Intellectual Property and Antitrust

Apple loses bid to undo $440 million judgment in VirnetX patent case
Jan Wolfe, Reuters

A U.S. appeals court on Tuesday upheld a judgment worth $440 million that was won by intellectual property licensing firm VirnetX Inc against Apple Inc in a patent infringement case. The U.S. Court of Appeals for the Federal Circuit denied Apple's appeal of a 2016 jury verdict originally valued at $302 million that grew to $440 million with interest, enhanced damages, and other costs.

FTC rests case against Qualcomm, arguing it's a monopoly in mobile chips
Shara Tibken, CNET

The US Federal Trade Commission on Tuesday presented its last witnesses and evidence in its case against Qualcomm. Now it's up to Qualcomm to defend itself in the coming days against claims it's a monopoly in wireless chips.

Telecom, Wireless and TV

Doyle Chairs House Communications Subcommittee
John Eggerton, Broadcasting & Cable

Rep. Mike Doyle (D-Pa.) has been elected chairman of the House Communications Subcommittee. Rep. Mike Doyle Doyle was the lead legislator on the House attempt to reverse the FCC's deregulatory Restoring Internet Freedom order repealing regs against blocking, throttling and paid prioritization.

FCC Seeks Postponement of Net Neutrality Oral Argument
John Eggerton, Multichannel News

With the U.S. Court of Appeals for the D.C. Circuit signaling it planned to hold

the Feb. 1 oral argument in Mozilla vs. the FCC partial government shutdown or not, the FCC Tuesday (Jan. 15) asked the court to instead delay the arguments, a move that is OK with cable and telco ISPs.

Mobile Technology and Social Media

Instagram caught selling ads to follower-buying services it banned
Josh Constine, TechCrunch

Instagram has been earning money from businesses flooding its social network with spam notifications. Instagram hypocritically continues to sell ad space to services that charge clients for fake followers or that automatically follow/unfollow other people to get them to follow the client back.

Cybersecurity and Privacy

Fortnite Flaw Put Millions of Players at Risk, Researchers Say
Gwen Ackerman, Bloomberg

A flaw in Epic Games Inc.'s Fortnite opened the accounts of millions of users to the risk of a malicious attack, researchers from Check Point Software Technologies Ltd. said in a report Wednesday.

Pentagon faces backlog of more than 260 cyber weaknesses, some a decade old
Billy Mitchell, Fedscoop

The Pentagon has made progress improving its IT systems in recent years, but it still faces about 266 outstanding cybersecurity-related recommendations from past watchdog reports that it must address.

Another huge database exposed millions of call logs and SMS text messages
Zack Whittaker, TechCrunch

An unprotected server storing millions of call logs and text messages was left open for months before they were found by a security researcher. If you thought you'd heard this story before, you're not wrong.

Opinions, Editorials and Perspectives

How Technology Can Eradicate Voter Suppression and Expand Voter Access
Campbell Streator and Thomas Rosenkranz, Morning Consult

As Election 2018 proved, voter suppression is alive and well in America. Efforts to limit voter access have become so common that the newly minted Democratic Congress is making electoral reform a top priority in 2019.

The next stage of the AV industry: consolidating and refocusing
Justin Ho, Axios

Dozens of AV-related companies have launched in the past few years, but recent consolidation suggests there may be a limit to how many companies can muster the data and talent to succeed.

Research Reports

Summary of Reports Issued Regarding Department of Defense Cybersecurity From July 1, 2017, Through June 30, 2018
Department of Defense Office of Inspector General

Our objective was to (1) summarize unclassified and classified reports issued and testimonies made from the DoD oversight community and the Government Accountability Office (GAO) between July 1, 2017, and June 30, 2018, that included DoD cybersecurity issues; (2) identify cybersecurity risk areas for DoD management to address based on the five functions of the National Institute of Standards and Technology (NIST), "Framework for Improving Critical Infrastructure Cybersecurity," April 16, 2018 (Cybersecurity Framework); and (3) identify the open DoD cybersecurity recommendations.

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